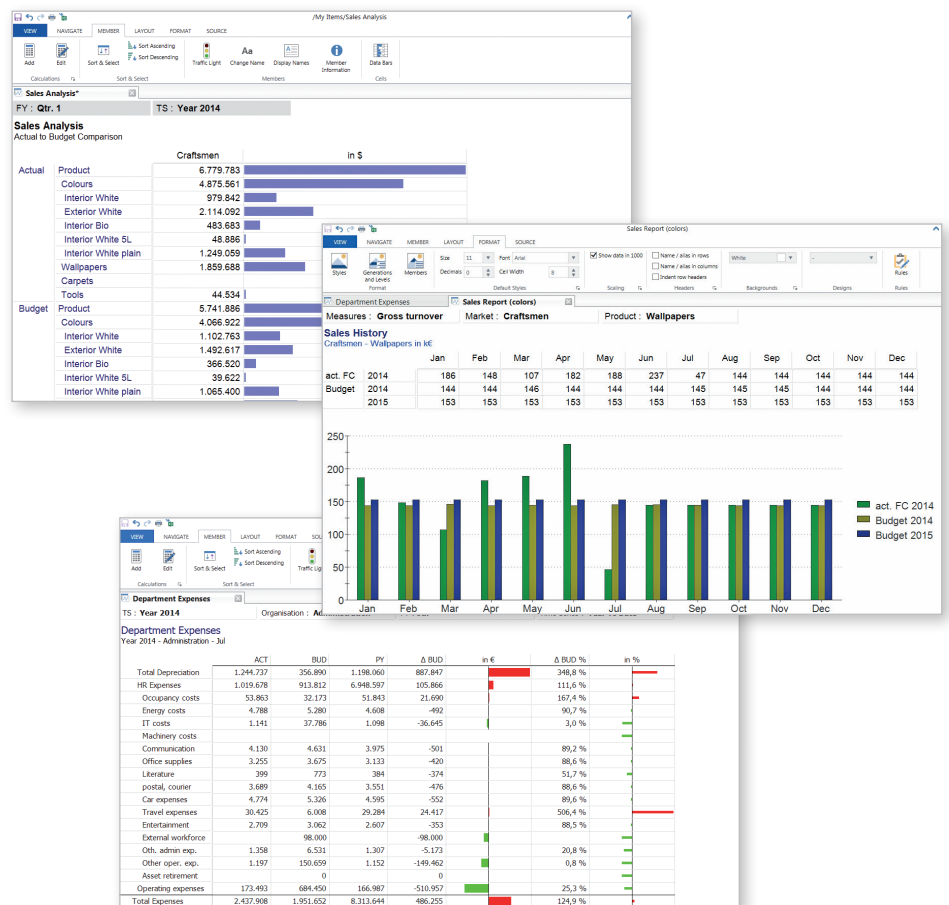# Self-service analytics

good. better. outperform.

The Internet has completely changed the way that people deal with information. If you need an answer to a question, you just google it. Needless to say, you probably want that same flexibility for your business analyses as well. So get it with cubus outperform EV Analytics – and say goodbye to rigid monthly reports and predefined analysis paths:

- Select which data and form (e.g. table, chart, map) you want to use for your analysis – all with just a few mouse clicks.

- Use traffic-light colors to make variances stand out and immediately see where you need to take further action.

- Calculate further results or combine data from various dimensions to gain completely new insights.

- Get to the bottom of variances with drill-down, drill-through and drill-across functions.

The easy, intuitive way to analyze OLAP data

Companies today are collecting and producing more and more data. To help their business users find and make good use of this information, many organizations use OLAP databases.

How well these users can tap OLAP's potential, however, often depends on which tool they use for analysis. If it is too complex, adoption tends to be low and any advantages fall by the wayside. That's why cubus outperform EV Analytics allows you to analyze your business data from any desired angle – ad hoc, in real time and without support from your IT department.

Ad hoc and interactive

With cubus outperform EV Analytics, creating your own ad hoc analyses is simple. You can select, search and sort all of the members, attributes and data that you need with just a few clicks. Best of all, you don't need to start from scratch each time. You can get a jumpstart with predefined analyses that you can easily adapt to your requirements, save for later use, or even share with your colleagues.

You can also delve deeper into your data. Create forecasts or run what-if scenarios to test the potential impact of different actions. Using individual outlines, you can easily hide any information that you don't need.

Flexible and intuitive

Why settle for endless tables and tedious spreadseets? You'll surely win over your colleagues with the attractive charts and dashboards in cubus outperform EV Analytics. Its wide selection of chart types including maps, gauges and table/chart combinations effectively visualize data so that users can see the big picture.

How complex you design your reports and analyses is completely up to you. You can view your results online in a browser, send them as an e-mail, export them as Excel or PDF files, and print them complete with a table of contents, title and footnotes directly from the Web.

Online and secure

Forget lengthy training cycles. Following the installation, all you need to start using cubus outperform EV Analytics is a brief instruction. The highly-scalable software supports deployments for 10 as well as 10,000 users in virtually every usage scenario or IT environment. Since the software automatically applies the valid security settings of underlying OLAP databases, no separate user administration is necessary. The central Web-based server administration also minimizes system maintenance.

Using a standard HTML editor, administrators and developers can embed analysis views into web sites and portals. This controlled environment provides secure access to reports, analytics and dashboards and allows authorized users to get the information they need to drive business performance.

cubus outperfom in action

How do companies use cubus outperform EV Analytics in day-to-day business? Here are just a few examples:

Management dashboards: Compelling dashboards provide executives with the latest insight into all important KPIs so that they can make fact-based decisions.

Real-time analytics: Business meetings take on a completely new dimension when PowerPoint slides are connected to live data.

Business analytics: The financial controlling department always has the lastest information at its fingertips and can provide senior executives with reliable information.

Sales and marketing analysis: Sales and marketing directors always know which products are selling best in which region, which marketing campaigns are the most effective, and who are their best customers.

CP-102014-E