cubus outperform EV Analytics – The Future of the EV Technology

New User Experience with EV Technology

In December 2012, cubus signed an agreement with IBM to bring a new product to market. This new product is 100% compatible with IBM Executive Viewer and gives our EV technology a new home and fresh start.

cubus outperform EV Analytics (cubus EV) was launched in January 2013. With the latest release cubus introduces a new level of EV user experience. cubus was one of the first companies to recognize the full potential of Executive Viewer, which is a component of the cubus outperform product portfolio. cubus EV can be licensed separately or as part of cubus outperform. cubus has been selling Executive Viewer (EV) as a partner of Temtec, Applix, Cognos and IBM since 1998.

Goals & Objectives

When Temtec developed Executive Viewer in 1993 the whole concept was visionary. Back then, users analyzed data with complex tools and complicated interfaces. EV provided web-based analytics and an intuitive environment for ad hoc data exploration in the true sense of OLAP. Finally, the wealth and hidden value of company data was only a few clicks away.
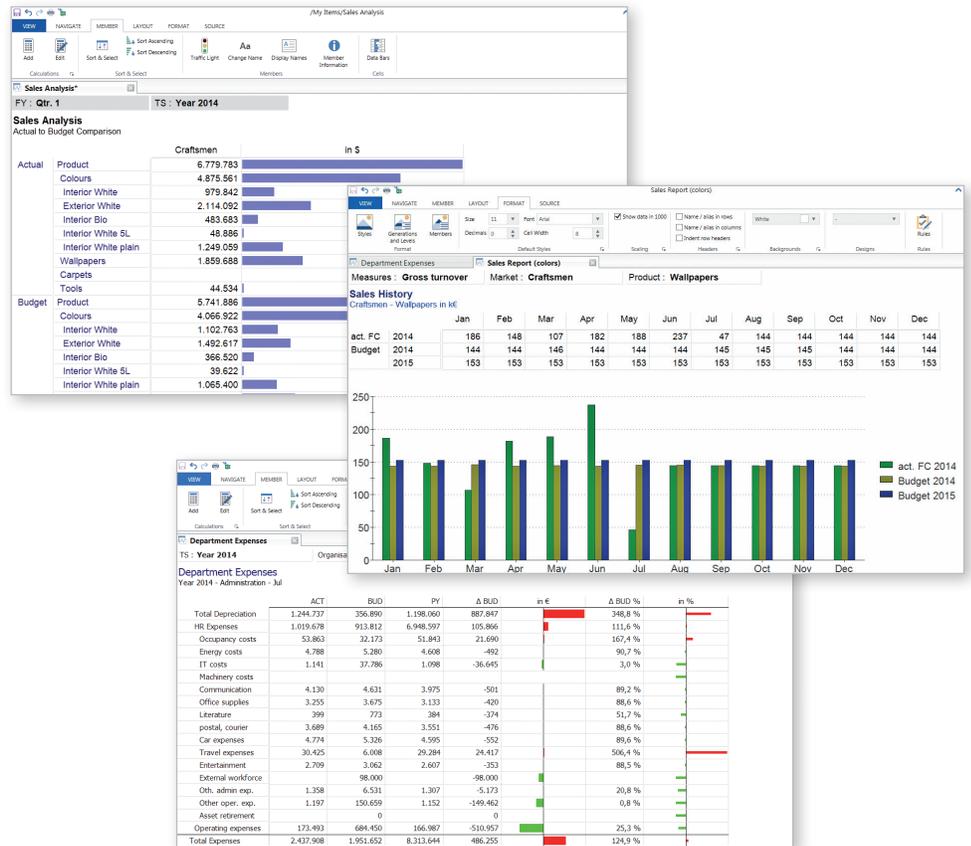
cubus builds on this vision and transports it into the 21st century. First, we will add to EV's strengths like ease of use and lean administration. Supported by a motivated and committed user community we have made significant improvements to the user experience for IT and business users while adding powerful new functionalities for self-service analytics and reporting.

As EV is known for fast data retrieval, we will concentrate to make the next generation even better. Furthermore cubus EV is focussing on the features that are specific to the OLAP platforms and new versions will continue to support the major OLAP platforms Oracle Essbase, Microsoft Analysis Services and IBM Cognos TM1.

Future

cubus product development is user-driven. For us, making software relevant to users includes asking what features and functions

they require. So before we even laid out our priorities for EV we asked EV customers what improvements were at the op of their lists. We discuss possible enhancements at various round tables and regularly invite all EV customers to share their ideas for product improvement and participate in voting on priorities in a web environment.

Our first version (7.3) was released in January 2013 and was merely about rebranding. cubus outperform EV Analytics (7.4), released in October 2013, focused on product improvements based on customer feedback, like member formatting and passing offgrid selects to other open views. With version 7.4 a first mobile version for the iPad was released. In September 2014 we released Version 7.5 and introduced a new interface that will especially help less experienced users to benefit from the vast functionality of the product. Advanced users will benefit from new functionalities like the title concept, the data bars or the new template feature that ranked first on the customer wish list.

Migration

Since January 2013 more than 150 customers, especially from Europe and North America, have migrated from IBM Executive Viewer to cubus EV. Migration is easy and

customers can choose from simple, value-based license and support models.

Migration can be carried out from any IBM Executive Viewer version starting from 5.X to 10.02. The effort to migrate is similar to the effort to upgrade from an IBM Executive Viewer version to a newer one.

A trade-in program for existing IBM Executive Viewer customer is available even if you are still under an IBM maintenance agreement. Please contact us to get a quote that recognize your companies current situation.

Support

Supporting our customers to derive maximum benefit from their software is essential to the way we do business. To make sure that users across all regions and time zones can get timely and competent support we will rely on our partner model. cubus partners have a longstanding history with cubus and EV. They will provide the local point of contact for first-level support while cubus in Germany will be in charge of offering second-level support.

To learn more about cubus outperform EV Analytics visit http://www.cubus-ev.com To receive your own personal migration offer contact cdavis@decisionsystems.com

About cubus

- Privately owned (by the management team and employees), self-financed company

- 20 years of success in business

- Head office in Germany

- In 1998, first Temtec Executive Viewer partner in the world

- "Temtec Partner of the Year" in 2005

- Comprehensive experience in training, supporting, implementing and selling the Executive Viewer technology

- cubus EV is a major component of the cubus product suite and service offering
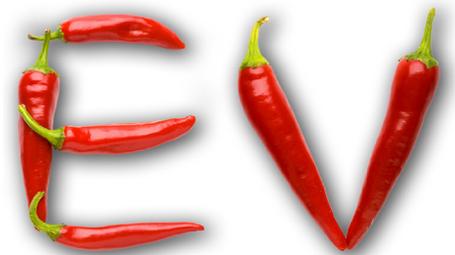
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